

2017



2017

For more information on PumpkinFest visit: www.MainStreetDayton.org

Craft/Direct Sales Vendor Letter

Dear Craft/Direct Sales/Resale Vendor,

MainStreet Dayton and the PumpkinFest Committee are proud to announce the 12th annual PumpkinFest to be held in historic downtown Dayton, Tennessee. The dates for the festival this year are Friday, October 27th and Saturday, October 28th. **Application deadline is Friday, October 6, 2016. A \$25 late fee will be required for applications submitted after 10/6/17.**

The vendors will be located on the lawn of the historic Rhea County Courthouse as in years past. **Please note, we cannot permit ANY stakes to be used for securing equipment due to a new irrigation system. Please be sure and have weights to secure tents, tables, etc. Also, there will be no driving on the lawn. You will be asked to leave if you drive on the lawn.** No motorized vehicles will be permitted to remain in the vending area or the parking spaces around the courthouse. There will be specified parking for vendors 2 blocks from the courthouse. **Please note, this application is for vendors that will be making sales. Corporate vendors who wish to do demonstrations only will need to review our sponsorship opportunities.**

First time vendors are required to submit photos of items and booth set up. Booth space is \$100 (\$50 for MainStreet Members) for a 12 X 12 space with electricity provided. Please note, you are renting "real estate", you must provide your own tables, chairs, tent, power cords, lights, etc. If additional space is needed, please be kind to your neighbor and purchase the additional space. You must stay within your allotted area. If you have attended previous shows and prefer a specific space, please note that on your application. However, doing so does not guarantee you that space. Booth assignments are made by the committee and are FINAL.

This is an outdoor event, so please prepare accordingly. The festival, and MainStreet Dayton will not be held responsible for product/merchandise/inventory which is lost or damaged due to weather.

Set up will begin at 3:00 PM on Thursday, October 26th and can be taken down anytime after 9 PM on Saturday, October 28th. All vendors are to remain set up until 9 PM Saturday evening. Early breakdown is not permitted.

Vendors are expected to pay all fees at time of application. By submitting and signing the application, you (the vendor) agree to adhere to all rules and regulations set by the PumpkinFest Committee and MainStreet Dayton. We reserve the right to remove works or displays considered objectionable to the public.

THERE WILL BE NO REFUNDS.

Failure to comply with any of the rules and regulations set forth in this letter, will result in not being permitted to set up at future events, and possible early dismissal from this year's event.

Upon acceptance to the festival, you will receive a confirmation packet via email. If you are not accepted, you will be notified and your payment will be returned. Confirmation packets will be sent in early October 2017. The confirmation packet will include a parking pass with your booth number and a map of the vending area, instructions on set up time, lodging information, and directions to Dayton. If you have any questions, please call MainStreet Dayton at 423-775-9847.

PLEASE NOTE: NO WEAPONS, ALCOHOL, OR ILLEGAL SUBSTANCES ALLOWED ON PREMISES.

2017



OFFICE USE ONLY:
Date Recv'd: _____
Check#: _____
Amount: \$ _____
Space#: _____

October 27th and 28th

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Non-Food Sales Vendor Booth Application Form

Agreement is not valid until MainStreet Dayton/ PumpkinFest Committee approves application and application has been signed by Organizer.

Please read letter and application carefully- A \$25 late fee is required for applications submitted after 10/6/17.

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail address: _____

Number of Spaces Needed: _____ \$100 per 12x12 space (\$50 for MainStreet Members)

CELL PHONE # _____ (for contact during festival)

Person of contact during festival if different from "Name" above _____

Description of Craft Booth (additional pages may be used):

X _____
Signature of Vendor

Signature of Organizer Approval

Date _____

Date _____

**** There will be no refunds issued for ANY booth space****

For more information contact:

Rachel Marshall – Email: mainstreet@volstate.net – Phone: (423) 775-9847
Fax: (423) 570-0105

RETURN FORM AND CHECK TO:

MainStreet Dayton, 107 Main Street, Dayton, TN 37321

Make checks payable to: MainStreet Dayton

Official Use Only:	Product for Sale Approved <input type="checkbox"/>	Product for Sale NOT Approved <input type="checkbox"/>	- Please see attached for details
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