

# 2017



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For more information on PumpkinFest visit: [www.MainStreetDayton.org](http://www.MainStreetDayton.org)

## Event Sponsor Letter

Dear Corporate Event Sponsor,

MainStreet Dayton and the PumpkinFest Committee are proud to announce the 12th annual PumpkinFest to be held in historic downtown Dayton, Tennessee. The dates for the festival this year are Friday, October 27th and Saturday, October 28th.

We are excited about the prospect of having you involved with PumpkinFest and hope you will agree it is a great promotional opportunity. We believe this plan will assist in name recognition and visibility for your business as well as increasing volume through product sales.

MainStreet Dayton is a non-profit organization, and the success of our events depends on the support from our community and the exceptional generosity of companies like yours.

As a PumpkinFest Sponsor for \$300 you will receive:

- One 12x12 promotional booth space on Courthouse lawn
- Listing in area newspaper advertising

Please fill out the application and return with payment to:

MainStreet Dayton  
PumpkinFest  
107 Main Street  
Dayton, TN 37321

Once we receive your application and payment you will receive a confirmation via email.

**\*Please note: In order to get your information in the local newspaper advertising, we need your application with payment no later than Friday October 6th!**

Thank you,

Rachel Marshall~ Executive Director  
Richard DeArk~ PumpkinFest Chairman

# 2017



OFFICE USE ONLY:  
 Date Recv'd: \_\_\_\_\_  
 Check#: \_\_\_\_\_  
 Amount: \$ \_\_\_\_\_  
 Space#: \_\_\_\_\_

October 27th and 28th

**APPLICATION DEADLINE Friday Oct. 6th!**

For more information on PumpkinFest visit: [www.MainStreetDayton.org](http://www.MainStreetDayton.org)

## Event Sponsor Application

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Describe (in as much detail as possible) what your sponsorship area will consist of:

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 \_\_\_\_\_

X \_\_\_\_\_

Signature of Vendor

Date \_\_\_\_\_

\_\_\_\_\_

Signature of Organizer Approval

Date \_\_\_\_\_

**For more information contact:**

Rachel Marshall – Email: [mainstreet@volstate.net](mailto:mainstreet@volstate.net) – Phone: (423) 775-9847

Fax: (423) 570-0105

**RETURN FORM AND CHECK TO:**

MainStreet Dayton, 107 Main Street, Dayton, TN 37321

**Make checks payable to: MainStreet Dayton**

**PLEASE NOTE: NO WEAPONS, ALCOHOL, OR ILLEGAL SUBSTANCES ALLOWED ON PREMISES.**