

# MainStreet Dayton News

*It's happening downtown!*

September-October 2010

VOL. #1 ISSUE #3

## It's happening downtown!

Downtown Dayton is a buzz with plans shaping up for Harvest Ball, PumpkinFest in October and prepping for The Stroll & Christmas at the Courthouse, Christmas Critters & Horse & Carriage Parade in December! Check out what's happening!

*Editor, Kathy Griffin*

## Harvest Ball

Friends of MainStreet have gathered 'round leader **Richard DeArk** to plan Main Street Dayton's popular Harvest Ball. The event is slated for Saturday, October 16<sup>th</sup> with a 007 Vegas theme, featuring the sounds of Knoxville's "**The Max**" for a formal evening filled with fun, food, games & dancing. Space is limited, so reserve your tickets today!

**Corporate sponsors:** Reserved priority seating table for 10 guests:

- \$1,250 Diamond Sponsor
- \$1,000 Spade Sponsor
- \$750 Heart Sponsor
- \$600 Club Sponsor

We also have **Open Seating:**

- \$50 per person or \$100 per couple

**For Tickets:**

- [www.mainstreetdayton.org/events.html](http://www.mainstreetdayton.org/events.html) or call Anna at 423-775-9847 or email [mainstreet@volstate.net](mailto:mainstreet@volstate.net)



*Harvest Ball!*

## PumpkinFest

The 5<sup>th</sup> Annual PumpkinFest is just around the corner: Friday & Saturday, October 29<sup>th</sup> & 30<sup>th</sup>! **Helen Spudich** & committee are working hard to make it the best one yet, adding a new event this year – **Perfectly Pumpkin Cook-off**, sponsored by First Bank (FB). Rhea Co. cooks will have a chance to shine and will add a little *spice* to the festival.

Last year's very successful **Scary-oke** will be Saturday night, and contestants are encouraged to wear their Halloween costumes for the competition. Old favorites like the **Pumpkin Pie Eating Contest**, **Coloring Contest**, **Pumpkin Painting-Carving**, **Movie Night**, live music & **entertainment** at Centennial Park will be better than ever this year.



## Glow-in-the-Dark T-Shirts

*Youth & Adult Sizes*

*Available early-October at the Welcome Center.*

PumpkinFest's primary function is to showcase our downtown merchants and to provide a safe environment for families to have fun.

We hosted approximately **9,000 people** downtown last year! We encourage you to decorate your store, dress in costume on Saturday and promote your business during this premier downtown event.

An event of this size needs many **volunteers** to be successful. If you can **volunteer for as little as an hour**, we would be most appreciative. Contact Helen Spudich (PumpkinFest Chairperson), 423-775-0008, or Anna Tromanhauser at 423-775-9847.

*It's happening downtown!*

## MainStreet Happenings

### September-October & beyond!

- **First Fridays:** September 3<sup>rd</sup> 5-8 pm
  - *Swing Dance on Market!*
- **Harvest Ball:** Saturday, October 16<sup>th</sup>
  - *Harvest Ball's 007:* A swanky Casino Royale theme
  - *For Tickets:*  
[www.mainstreetdayton.org/events.html](http://www.mainstreetdayton.org/events.html)
- **MainStreet Quarterly:** Tuesday, October 19<sup>th</sup> @5-6 pm
  - *Theme: Paint the Town*
  - *Design presentation: Kerry Nabors*
  - *Location: Paint the Town Pottery*

*All friends & supporters of MainStreet are encouraged to attend!*
- **PumpkinFest:** October 29<sup>th</sup> & 30<sup>th</sup>
  - *Wednesday: Perfectly Pumpkin Cook-off.*
  - *Friday: Craft & food vendors, Entertainment & Movie @Centennial Park. Sales downtown!*



  - *Saturday: Lion's club pancake breakfast, Craft & food, Entertainment, Sales & Treats downtown, Scary-oke & Costume Contest*
- **Holiday Stroll:** Thursday, November 11 @5pm
- **Christmas at the Courthouse:** December 4<sup>th</sup>
  - **Photos with Santa:** 1-4 pm
  - **Christmas Critters:** 2:30-3:30 pm
    - Music at the Courthouse
  - **Christmas Parade:** 4 pm
  - **Lighting of the Courthouse and Candlelight Caroling:** 5 pm

*Contact Anna for entry & details!*

*MainStreet Dayton's*  
**FIRST FRIDAY**  
Downtown Dayton  
*September 3<sup>rd</sup>: 5pm - 8pm*




**Swing!**      *Dance*  
*on Market Street!*

*Shop - Dine - Live - Enjoy!*



**MUSIC:** *MainStreet Dayton DJ!*

*Kings of Bounce! The General Store: 1800 records, beer, wine & chips. 25 Checker Tournament*

**Extended hours Friday to Shop & Stroll**

*Bring the family & join your friends Downtown - The First Friday of each month!*

Mainstreet Dayton Invites You to the  
**2010 HARVEST BALL**  
**OCTOBER 16, 2010**  
7 to 11 PM  
1330 Broadway Ave., Dayton, TN



**007<sup>™</sup>**  
**CASINO**  
**MASQUERADE**

Dear High Roller: Join us for an evening of Heavy Hors d'oeuvres, dancing with Knoxville's premier band "The Max" and GAMING for PRIZES!

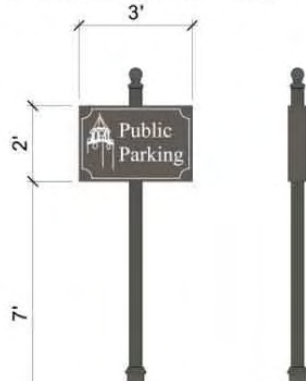
Saturday - Oct. 16, 2010 - 7 to 11 PM  
1330 Broadway Ave., Dayton, Tennessee

  
Event  
RSVP by October 1, 2010  
Table Sponsorships & Ticket Reservations:  
[mainstreetdayton.org](http://mainstreetdayton.org)  
(423)775-9847



**PumpkinFest!**

### VEHICULAR PARKING SIGN



## Design

### *Signage:*

Attractive signage designating public parking are in (see above) & directional signs will be added.

### *Courthouse Benches:*

Ornamental trash receptacles & benches are being installed, and the old benches are being removed.

### *Courthouse Entry Feature:*

A 14 foot long granite monument etched with "Rhea County Courthouse", will be placed in the front center of the entry platform.

**Committee meeting** is Wednesday, September 1<sup>st</sup> at noon at the Welcome Center. This is a joint meeting with Economic Restructuring Committee.

Contact Kerry Nabors:

knabors@dillardconstruction.com

## Promotion

**MainStreet's final First Friday of 2010** – Swing Dance in the streets! September 3<sup>rd</sup>.

We are kicking off our "**Shop Local**" campaign. Help keep our local economy working by shopping at home.

**Save Time! Save Money! Save Jobs!**

Watch for more information on how you can save...

A new billboard is coming, along with special savings for shoppers. Contact Angie Kerr:

akerr@gatheringplacetn.com

**Remember... There is no place like home!**

## MainStreet Board Members

This month we welcome **Jim & Dee Price of ArtCrafters** to the board! The MainStreet Dayton board is made up of business men and women - your friends & neighbors volunteering!



### *Board Members:*

- **Mary Brooks** ~ Bells Landing Mule Company
- **Justin DeFriese** ~ Rhea Historical Society
- **Bobby Doss** ~ City of Dayton Vice-Mayor
- **Kathy Griffin** ~ Robinson Manufacturing
- **Ron Harris** ~ Money Concepts
- **Angie Kerr** ~ Gathering Place
- **Margie Legg** ~ Bryan College
- **Kerry Nabors** ~ Dillard Construction
- **Jenny Nevans** ~ BWS Properties
- **Jim & Dee Price** - ArtCrafters
- **Helen Spudich** ~ Colonial Life
- **Tom Taylor** ~ Rhea Economic & Tourism Pres.
- **Jeremy Toliver** ~ Toliver Construction
- **Dr. Becky Tucker** ~ Oxford, President & CEO
- **Raymond Walker** ~ RETC Director
- **Randy Wells** ~ Southeast Bank
- **Jack White** ~ Outback Jack Landscaping
- **Anna Tromanhauser** ~ MainStreet Dayton, Executive Director

Contact a board member today with your ideas & feedback!

## Economic Restructuring

**Updates:** The committee continues to develop the data base, cataloguing buildings and plans to publish it to the website soon.

**Committee meeting** is Wednesday, September 1<sup>st</sup> @noon @the Welcome Center in conjunction with the Design Committee. Contact Ron Harris: 570-0975 or rharris@moneyconcepts.com.

## Organization

**Membership Drive:** Join now 'til the end of 2010 for 2009's price of \$35!

**Sponsorship Campaign:** This is the opportunity to have your business promoted at events and downtown flags while supporting MainStreet Dayton! A board member will contact you – or call Anna at 775-9847.

**Committee meeting:** September 21<sup>st</sup> @ Portobello @noon. Anyone can attend! Contact Kathy Griffin: kgriffin@robinsonmfg.com

**Shop-Dine-Live-Enjoy!**

## News from Executive Director, Anna Tromanhauser

Hello! I am Anna Tromanhauser, the Executive Director for MainStreet Dayton. I would like for each of YOU to "Meet MainStreet Dayton"! We have a great group of volunteers that make up our board, as well as those who help with our various committees and events throughout the year. Our membership consists of a variety of businesses, ranging from large corporations to the smaller "Mom and Pop" type, and also individuals that we proudly welcome as "Friends of MainStreet".

Without these volunteers and members, MainStreet Dayton would neither exist nor function. I welcome you to get to know us! We would love to get to know you! And we would love for you, also, to join us as we work, live, and enjoy our wonderful, historic town of Dayton! Come enjoy our events! Come along side us and volunteer – we have a place for YOU! Join MainStreet Dayton, if you haven't already. More importantly, come introduce yourself – we'd LOVE to meet YOU!

*Anna*

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**MainStreet Dayton**

**107 Main Street**

**Dayton, Tennessee 37321**

*Executive Director, Anna Tromanhauser*

**423-775-9847**

**mainstreet@volstate.net**

**www.mainstreetdayton.org**

*Experience historic downtown Dayton!*

*Your dollars spent locally support local merchants*

*~ and ~ keep tax dollars here, supporting our schools!*