

MainStreet Dayton News

Meet MainStreet Dayton!

July-August 2010

VOL. #1 ISSUE #2

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An introduction is in order! This month we meet 3 faces of MainStreet Dayton: a business owner, a volunteer and a board member. Enjoy!

Editor, Kathy Griffin

Meet Brad Putt: Main Stage Music

Brad fondly calls Main Stage Music a “dream store” in which customers find “fresh new & used gear designed to inspire innovative musical styles”. Brad’s father’s small instrument repair business helped Brad to foster his love of vintage musical instruments & led Brad to found Main Stage Music in Dayton in 2003, bringing music services to a town that hadn’t had a music store in decades.

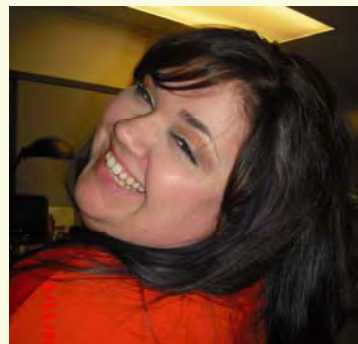


A truly full-service store, Main Stage music provides instruments, repairs, cases, accessories, pro sound installation & consulting, guitar, bass, keyboard & drum lessons and vintage appraisals. Main Stage also has a recording studio. Notably, Brad assisted with appraisals for rock legend Pete Townshend’s EelPie 1999 charity auction of famous guitars. Visit Brad at his Market Street store (423-570-0411) across from the courthouse.

Brad is married to Jacquelyn & has two lovely children, Gibson & Shelby.

Meet Valerie Sinclair: Volunteer

Valerie, a Dayton native, says she enjoys volunteering with MainStreet Dayton because “it affords me the opportunity to have a front row seat in our community’s best annual events” and because “MainStreet Dayton is an organization that shares these beliefs and takes action to work towards these goals”. Valerie believes it is important to foster a sense of community and family fun in our town. She considers keeping our historic downtown district alive and well, providing interesting events & unique shopping experiences for our residents “right here at home” and calls volunteering so much fun, it’s not like work. Valerie invites the community to upcoming events & asks that folks “consider joining our wonderful family of volunteers”.



Valerie been employed at Robinson Mfg. Co. for seven years in customer service for Nike Team Sports. She & her husband Jarade reside on Dayton Mountain and are active members of Solomon’s Porch Church, participating in the praise team & children/youth ministries. Valerie has a BA in Christian Education & Counseling, and both she & Jarade are Certified Pastoral Counselors. They head up the counseling ministry at Solomon’s Porch & do life coaching and evangelism.

Meet MainStreet Dayton!

MainStreet Happenings

July-August and beyond!

- Scopes Festival ~ and ~ July's Heritage Friday: July 16-17
- Rhea Historical Society: Sunday, July 18 @2:30 at Spring City Town Hall, featuring Dr. Stephen Livesay
- MainStreet Quarterly: July 27th @5pm at Smith's Crossroads Garden
315 2nd Avenue (behind ArtCrafters)
 - Theme: "*Christmas in July*" with Promotions focus
 - *Everyone is encouraged to attend!*
- August First Fridays: August 6th
- September First Fridays: September 3rd



- Harvest Ball: October 16
- PumpkinFest: October 29-30
- Holiday Stroll: November 11
- Christmas Parade: December 4

Meet Helen Spudich: Board Member

In addition to being a board member, Helen Spudich is a downtown resident & business woman. Helen and her 2 daughters moved to Dayton from Knoxville in July, 1991 when she took a position in advertising at the Herald News. Helen says "We didn't know where Dayton was on the map until we moved here, but it quickly became home for all of us." Helen moved to Louisville, Kentucky in 1999, but when the time came to "go home" in 2008, she exclaims, "Dayton was the only place I wanted to be!"

When house hunting, Helen's #1 criterion was living downtown, and the recently renovated home at 227 1st Avenue fulfilled her life-long dream of home ownership. Scooting around downtown, Helen began to collect pieces for her home, craftily repurposing pieces, for example to make a dining seating from a church pew and a kitchen island from a chest of drawers and modernizing pieces for an eclectic, warm & inviting home.



When friend Kathy Griffin invited Helen to attend the annual MainStreet retreat in January 2009, "my love for Dayton and downtown made my commitment to MainStreet an easy decision".

On the MainStreet board, Helen brings a spunky energy and creativeness for developing ideas & problem solving. Again this year, she heads up the 2-day PumpkinFest in October.

Helen's work-at-home job with Colonial Life Insurance (a Unum company) keeps Helen somewhat isolated, so living downtown gives her the opportunity to stretch her legs, take a quick walk, grab lunch, coffee & see friendly faces. "Being a part of downtown living has been the best decision for me. I can't imagine living anywhere else!"



Design

Courthouse Benches:

We are replacing the old advertising & concrete benches with new black ornamental benches and coordinating trash receptacles in and around the Courthouse Square.

Courthouse Entry Feature:

MainStreet Design is working with Rhea Historical Society for plaques that will be mounted on the 2 new brick bases installed at the sides of the entry platform. These plaques will display information about the historical Rhea County Courthouse and the Scopes Trial. Additionally we will be installing a sign base and lettering in the center of the platform that will display the name of Rhea Country Courthouse.

What's next?

Decorative signage designating public parking will be installed at 5 public parking lots, and parking directional signs will be mounted on light poles along Market Street.

Promotion

Shop Dayton Campaign: Starts in September!

Harvest Ball's 007: A swanky Casino Royale theme, & planning is underway with Richard DeArk at the helm!

PumpkinFest kick-off: Helen Spudich & team are preparing a fabulous PumpkinFest!

Holiday Stroll & Christmas Parade: Plans are taking shape with Angie Kerr heading up the Stroll committee and Jenny Nevans & Kathy Griffin taking charge for the Parade.

Join in the fun & call Anna to volunteer:

423-775-9847

MainStreet Board Members



The MainStreet Dayton board is made up of business men and women - your friends & neighbors volunteering!

Board Members:

- **Mary Brooks** ~ Bells Landing Mule Company
- **Justin DeFriese** ~ Rhea Historical Society
- **Bobby Doss** ~ City of Dayton Vice-Mayor
- **Kathy Griffin** ~ Robinson Manufacturing
- **Ron Harris** ~ Money Concepts
- **Angie Kerr** ~ Gathering Place
- **Margie Legg** ~ Bryan College
- **Kerry Nabors** ~ Dillard Construction
- **Jenny Nevans** ~ BWS Properties
- **Helen Spudich** ~ Colonial Life
- **Tom Taylor** ~ Rhea Economic & Tourism Pres.
- **Jeremy Toliver** ~ Toliver Construction
- **Dr. Becky Tucker** ~ Oxford, President & CEO
- **Raymond Walker** ~ RETC Director
- **Randy Wells** ~ Southeast Bank
- **Jack White** ~ Outback Jack Landscaping
- **Anna Tromanhauser** ~ MainStreet Dayton, Executive Director

Contact a board member today with your ideas & feedback!

Economic Restructuring

Committee meeting is Monday, July 19th @noon at the Welcome Center. Contact Ron Harris: 570-0975 or rharris@moneyconcepts.com.

Organization

Committee meeting is noon, Tuesday, July 27th at Ellie's Catfish. Contact Kathy Griffin: 775-8385 or kgriffin@robinsonmfg.com.

Volunteers: MainStreet Dayton is calling all volunteers! E-mail Anna: mainstreet@volstate.net.

"If you think you are too small to be effective, you've never been in bed with a mosquito." Betty Reese

Shop-Dine-Live-Enjoy!

News from Executive Director, Anna Tromanhauser

I invite each of you to come celebrate the rich heritage of our great town of Dayton at the Scopes Festival **July 16 & 17!** With our historic Rhea County Courthouse as the stage for the Scopes Trial in 1925, Dayton was thrust into worldwide prominence for those 10 hot summer days. During this year's festival, Curtis Lipp's play "**One Hot Summer**" will be performed in the famous courtroom, depicting

the way the trial came to be litigated in this small town. In conjunction with the play MainStreet Dayton is promoting "**Heritage Friday**" downtown on Market, July 16 5-8pm. Merchants will extend hours with special "vintage promotions! Enjoy 1920's music, a Vintage Car & Antique Tractor Show, Living History clothes & weapons, food & craft vendors. Then popcorn & a movie with the classic "**Singin' in the Rain**" @Centennial Park, after dark. Let's celebrate our history together downtown!

Anna

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MainStreet Dayton

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*Executive Director,
Anna Tromanhauser*

423-775-9847

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Experience historic downtown Dayton!

Your dollars spent locally support local merchants

~ and ~ keep tax dollars here, supporting our schools!