



MainStreet Dayton News: Special Edition

Upcoming Christmas Events:

Christmas Highlights:

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In Downtown Dayton



Thursday, November 10
4-9 pm

Saturday, December 3
(Parade starts @4:30 pm)

*Stroll & Shop ~ Great Sales!
Door Prizes & Special Offers
Santa & Mrs. Claus
Entertainment*

*Christmas Critter Pet Pageant
-Photos with Santa
Appalachian Christmas Music
Horse & Carriage Parade
Candlelight Caroling at the courthouse*

Christmas Downtown: A MainStreet Dayton Event
Info: www.mainstreetdayton.org or call 423-775-9847; email: mainstreet@volstate.net
Anna Tromanhauser, Executive Director

**Remember... There is no place
like home, for all of your holiday shopping!**

Experience

how

MainStreet Dayton

Believes

in keeping the

"home"

in our town.

PumpkinFest 2011 Update:

Thank you, to all that volunteered, for the long hours that you spent to help make this year's event another wonderful time for safe, family fun.

We had nearly 10,000 people attend this year's festival, and we hope to see that much or more next year.



**MainStreet Dayton's
Christmas Ornament 2011**
Rhea Central High School
1930 -1974



Still Available:

- Rhea County Courthouse, 2007
 - Rhea Educational Building, 2008
 - Magnolia House, 2009
 - Fehn's 1891 House, 2010
- Ornaments are \$20 each

*Dayton's Horse & Carriage Christmas Parade
~ Joy to the World! ~*

**Saturday, December 3, 2011: Line-up at 3:30 pm
Parade starts @4:30 pm**

*Thank you for your interest in the Downtown Dayton Christmas Parade and Celebration!
We encourage everyone to be a part of this fun, family-oriented event, and join us in celebrating the traditional spirit of Christmas. The parade will start at the walking track on Market St. & travel north through our historic downtown.*

In order to ensure the safety of all the participants, we ask that all entrants agree to the following:

1. In keeping with the traditional theme of the parade, all entries must be non-motorized, i.e. horse or mule drawn carriages, wagons, buggies, groups of carolers, puppets, riding clubs, clubs, bands, etc.
 - The Theme of 2011 parade is Joy to the World! You are encouraged to use this theme in creative ways in your parade entry.
2. Parade participants (and spectators) are encouraged to dress in festive attire, especially traditional Christmas or turn of the century costume.
 - Festive Christmas attire or clothing themed to your entry is also encouraged.
3. At least one **walker** must accompany each entry in order to hold the animals to the pace of the parade and maintain safety. **This is a requirement for safety.** (*Walkers are encouraged to dress festively!*)
 - For mule or horse-drawn wagon or buggies, at least one walker per entry.
 - For horse groups, at least one walker per 6 horses.
4. Participants **may not throw candy** to the spectators or bystanders. If you want to distribute candy, you must have someone walk alongside and hand it out. **This is a requirement for safety.**
5. All horse unit parade participants must be lined up by 3:30 pm in the parking lot at the walking track (adjacent to Dayton Chamber Welcome Center). **No motorized vehicles are allowed in this area.**
 - Drop-off point for wagons, carts, riders: Rhea YMCA (near Dayton's Chattanooga State)
 - Drop off point for walking groups: Dayton Fire Dept/ball field parking lots (@ 1st Methodist)
6. Entry Fees:
 - Parade: \$10 per parade unit or parade group
 - Booths: Free for MainStreet member-or-sponsor; \$25 for non-profit group booth; \$50 for business booths.
7. Cash prizes will be awarded for the following categories. All decisions by the judges will be final.
 - Best Christmas Spirit/Theme (\$100)
 - Best caroling group (\$100)
 - Best costumes (\$50)
 - Best wagon or buggy (\$50)
 - Best critter (\$50)
 - Poster Contest (\$25 each – 2 winners)

REGISTRATION FORM

Contact Name: _____ e-mail: _____
 Group: _____
 Address: _____
 Phone Number: work _____ home _____ cell _____
Check one: **Parade Entry** **-or-** **Booth** **Description below:**

You will be contacted by the parade committee once your form is received, advising you of your line-up number.

Questions? Contact Kathy Griffin at 423-775-8385 or kgriffin@robinsonmfg.com FAX: 423-775-0489
or Jenny Nevans at 423-413-3834 or jn9337@aol.com

Please make entry fee check payable to **MainStreet Dayton.**

Fax your entry form to 423-775-0489 or email: kgriffin@robinsonmfg.com or mainstreet@volstate.net

Or via US mail to MainStreet Dayton, 107 MainStreet, Dayton, TN 37321

All entry forms & entry fees must be received by Monday, November 28, 2011

CHRISTMAS CRITTERS: 2011 ENTRY

\$10.00 Entry Fee per Critter - includes Pageant & Parade

Saturday, December 3rd - Registration 1:45 pm / Pageant 2:00
Parade Line-up 3:30 & Parade 4:30

Applications may be dropped off at The Welcome Center or The Gathering Place
Please make checks payable to "**MainStreet Dayton**"

Check out the website: www.mainstreetdayton.org for more information.
Or you can mail to: Main Street Dayton, 107 Main Street, Dayton, TN 37321
For additional information or to have an entry form e-mailed to you contact

Anna at (423)-775-9847 or mainstreet@volstate.net

PRIZES FOR EVERYONE!

Tell us what makes your Critter special:

PEOPLE INFO:

Name: _____

Address: _____

City/State: _____ Zip: _____

Phone: _____ Email: _____

CHRISTMAS CRITTER INFO:

Name: _____

Breed: _____

Current on Vaccines? YES NO *Proof of vaccinations may be requested*

Please respect the well being and safety of all animals and people at this event. Maintain control and space between animals at all times. Disruptive animals may be disqualified.

By signing this, I claim full responsibility for the safety of my pet and waive responsibility from Christmas Critters, or any other parties involved in the death or injury of my pet.

Signature: _____ Date: _____



A special message:

*Merry Christmas
from
all your friends
at
MainStreet
Dayton!*

*Enjoy the
Christmas season,
and remember
to...*

**SHOP LOCAL
for
Christmas!**

Anna Tromanhauser
Executive Director

Shop-Dine-Live-Enjoy!



MainStreet Dayton
107 Main Street
Dayton, Tennessee 37321

Anna Tromanhauser
(423) 775-9847
mainstreet@volstate.net

MainStreet Dayton, a 501(c)3 non-profit organization, appreciates your contributions.

Experience historic downtown Dayton!