



Last year's PumpkinFest was a huge success with over 3,000 people attending. This year we are estimating over 6,000 people will join our festivities. This is a great sales/advertising opportunity. The festival will be held on October 31 (which is a Wednesday). We hope you will join us for this alternative to traditional trick-or-treating for our community.

Organization \_\_\_\_\_

Contact \_\_\_\_\_ Position \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

*\*Each booth is FREE as long as there are no sales and you must offer an attraction/activity for children or teens. If you desire a booth for sales the cost will be \$50 for nonfood sales and \$75 for food sales. Sponsors will receive a free booth. Setup of booths will start at 9:00 am and can be taken down anytime after 10 pm.*

Will you be selling something in the booth?  No  Yes

If Yes, what will you be selling? [ Food (\$75)  Non Food (\$50)]

Attraction/Booth Activity (1st Choice) \_\_\_\_\_

(2nd Choice) \_\_\_\_\_

*Suggestions for booth activities: balloon animals, bobbing for apples, games, darts, pin the tail on the black cat, stick your hand in a gooey pumpkin to find a prize, floating ducks, spin the wheel for prizes, etc. These activities can be just about anything that will entertain the children and bring traffic to your booth. The booth activity will have to be approved by the event committee to ensure that multiple booths do not offer the same activity and for the safety of the children.*

For more information about the festival contact Margie Travis at 423-775-3300 or 423-667-2833 (margie@keenermarketing.net). Fax 775-3380.

Official Use Only Activity Approved <input type="checkbox"/> Product for Sale Approved <input type="checkbox"/> Booth Fee (\$50 or \$75) Paid <input type="checkbox"/> Sponsor - Free Booth <input type="checkbox"/>
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